



PRIME
LEAF INC.

primeleafinc.com



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PRIME LEAF INC.

Company Profile

Overview

Prime Leaf Inc. is a Canadian food importer and distributor specializing in premium Mediterranean pantry staples. Based in Ontario and serving retailers across the Greater Toronto Area and nationwide, the company brings high-quality, authentic products from trusted international manufacturers to the Canadian market. With a focus on quality, consistency, and cultural authenticity, Prime Leaf Inc. is becoming a preferred partner for retailers seeking reliable supply and strong consumer demand.



Mission

To enrich Canadian households with authentic Mediterranean flavours by delivering premium, trusted, and culturally rooted food products supported by exceptional service, reliable logistics, and long-term partnerships.



Vision

To become Canada's leading authority and distributor of Mediterranean pantry staples, recognized for quality, trust, and market leadership.



Core Values



Quality First



Authenticity



Reliability



Partnership

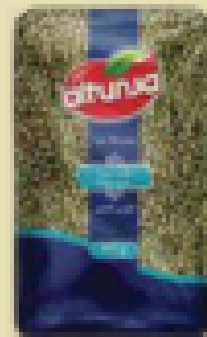


Innovation

Product Portfolio

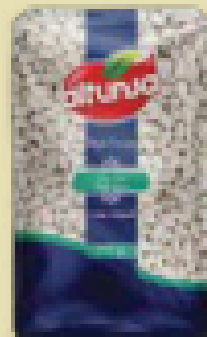
Premium Mediterranean pantry categories including tomato paste and sauces, olive oil, legumes, grains, pickled vegetables, canned goods, and foodservice-ready staples.

Altunsa Product



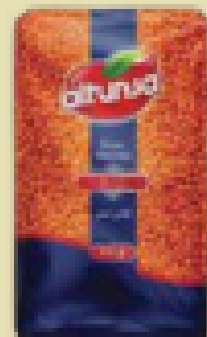
Altunsa Green Lentils (900g)

Altunsa Green Lentils are nutty, firm, and nutrient-rich, perfect for salads, soups, and healthy meals.



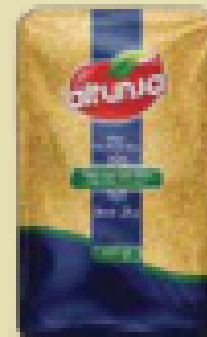
Altunsa White Beans (900g)

Altunsa White Beans are soft and nutrient-rich, perfect for stews, casseroles, or side dishes with natural protein and flavour.



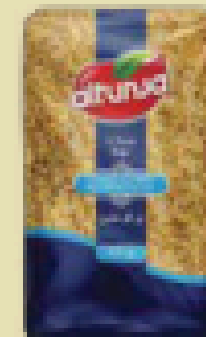
Altunsa Red Lentils (900g)

Altunsa Red Lentils cook quickly and deliver vibrant flavour with natural protein and fibre, perfect for soups and stews.



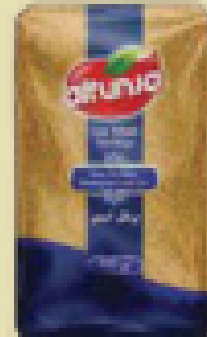
Altunsa Medium Coarse Bulgur (900g)

Altunsa Medium Coarse Bulgur cooks easily and absorbs flavour well, perfect for pilafs, soups, and stews.



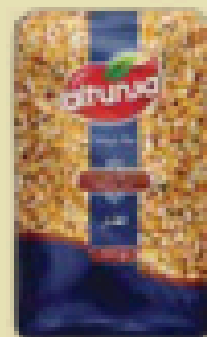
Altunsa Extra Coarse Bulgur (900g)

Altunsa Coarse Bulgur offers a hearty texture and earthy aroma, perfect for pilafs and traditional meals.



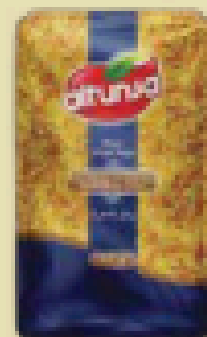
Altunsa Brown Fine Bulgur (900g)

Altunsa Brown Fine Bulgur is wholesome and flavourful, ideal for kibbeh and tabbouleh.

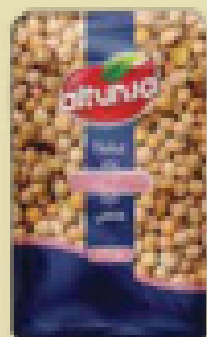


Altunsa Popcorn (900g)

Altunsa Popcorn kernels pop to crispy, golden perfection — fresh, fluffy, and flavorful, making a fun and healthy snack ready in minutes.

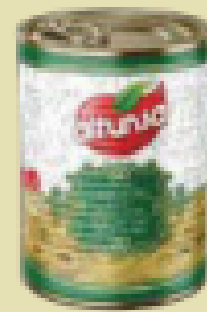


Altunsa Medium Coarse Bulgur with Vermicelli (900g)



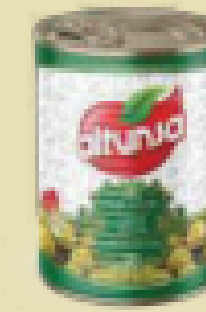
Altunsa Chickpeas (900g)

Altunsa Chickpeas are nutty and creamy, packed with plant-based protein, and perfect for hummus, salads, and hearty meals.



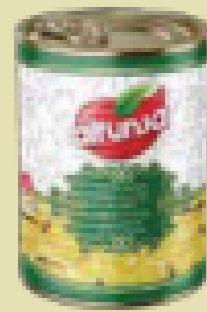
Altunsa Green Olives Sliced

Altunsa Sliced Green Olives are ready to serve, adding fresh Mediterranean flavour to pizzas, pastas, & appetizers.



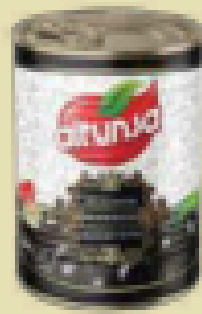
Altunsa Green Olives

Altunsa Green Olives offer firm texture and balanced saltiness, perfect for family meals, catering, or deli counters.



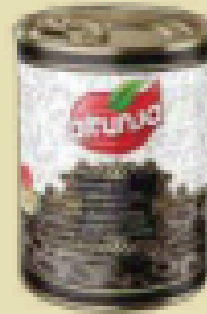
Altunsa Green Olives pitted

Pitted and sliced green olives with fresh Mediterranean flavour, perfect for salads, pizzas, and pasta.



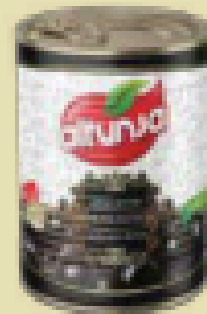
Altunsa Black Olives Pitted

Pitted and sliced black olives with a smooth, savoury Mediterranean flavour, perfect for salads, sandwiches, and gourmet dishes.



Altunsa Black Olives Sliced

Pitted and sliced black olives with a smooth, mild, and savoury taste, perfect for sandwiches, salads, and gourmet dishes.



Altunsa Black Olive

Altunsa Fine Bulgur is delicate and golden, perfect for salads, kibbeh, and nutritious side dishes.



Altunsa Tomato Paste (4300g Can)

Altunsa Tomato Paste — sun-ripened tomatoes for sauces and stews.



Altunsa Tomato Paste (850g Can)



Altunsa Creamy Vegetable Soup

A garden of flavor in every spoon — warm, comforting, and nutritious.



Altunsa Creamy Mushroom Soup

Savor the rich, creamy goodness of Altunsa Creamy Mushroom Soup — perfect for mushroom lovers.



Altunsa Creamy Chicken Soup

Enjoy the smooth, savory taste of Altunsa Creamy Chicken Soup — rich, creamy, and homemade-inspired.



Altunsa Chicken Flavoured Noodle Soup

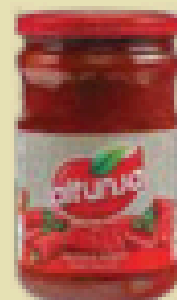
Classic comfort in minutes — rich chicken flavor with tender noodles, ready fast.

Prime Leaf Product



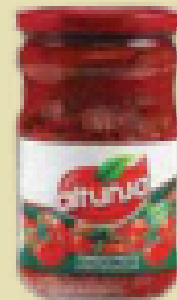
Altunsa Sweet Pepper Paste (650g)

Altunsa Sweet Pepper Paste is naturally sweet and rich, adding smooth texture & Mediterranean flavour to every dish.



Altunsa Hot Pepper Paste (650g)

Altunsa Hot Pepper Paste delivers bold, authentic flavour with the perfect touch of heat.



Altunsa Tomato Paste Jar (650g)

Altunsa Tomato Paste is rich and smooth, made from sun-ripened tomatoes for everyday cooking.



Prime Leaf Extra Virgin Olive Oil (1L)

Prime Leaf Extra Virgin Olive Oil is cold-pressed for authentic flavour and natural freshness.



Prime Leaf Extra Virgin Olive Oil (5L)

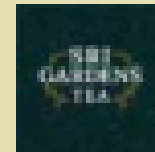
Prime Leaf Extra Virgin Olive Oil offers rich aroma and smooth taste for everyday cooking.



Prime Leaf Pure Basmati Rice

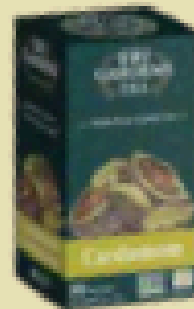
Prime Leaf Pure Basmati Rice has long, fluffy, aromatic grains, ideal for biryanis, pilafs, and everyday meals.

Sri Gardens Tea



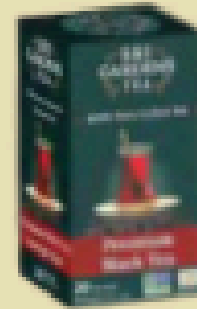
Premium Black Tea

Ceylon Loose Tea — full-bodied, robust flavour with a smooth finish, perfect for mornings or afternoons.



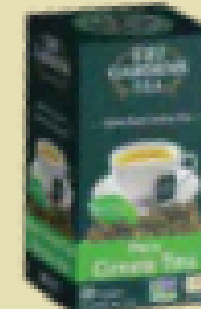
Cardamom Tea

Ceylon Tea with Cardamom — a fragrant, spiced blend of pure Ceylon tea, perfect for a traditional, refreshing cup.



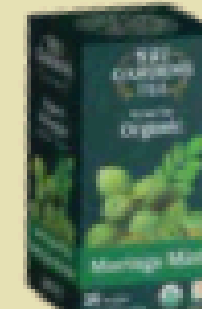
Premium Black Tea (teabags)

Ceylon Tea — full-bodied and robust with a smooth finish, ideal for mornings or an afternoon boost.



Pure Green Tea

A delicate blend of rose petals and Ceylon tea, offering a fragrant floral aroma and a soothing, romantic taste.



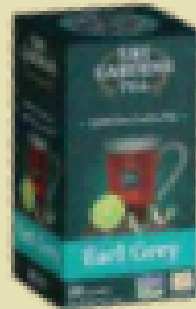
Moringa Mint

A refreshing blend of moringa and mint, crafted to support balance and overall wellness.



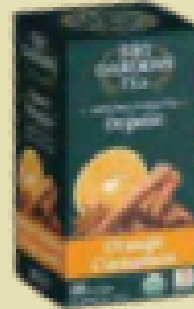
Pure Chamomile

Pure relaxation in a cup — gentle, floral, and naturally caffeine-free.



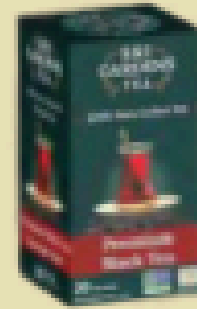
Earl Grey tea

Ceylon Black Tea with Bergamot — a classic, refined blend for a timeless, sophisticated cup.



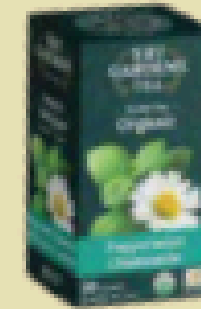
Orange Cinnamon

A cozy blend of sweet orange and rich cinnamon, delivering a warm, aromatic sip.



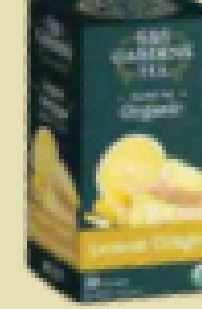
Desert Rose

A delicate blend of rose petals and Ceylon tea, offering a fragrant floral aroma and a soothing, romantic taste.



Peppermint Chamomile

A soothing herbal blend that calms the mind and refreshes the body with every sip.



Lemon Ginger

A vibrant fusion of zesty lemon and spicy ginger, crafted to awaken your senses and invigorate your day.



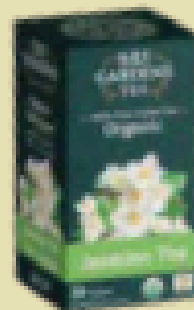
Hibiscus

Bright and tangy, our Hibiscus tea delivers a refreshing burst of flavour and a deep ruby colour in every cup.



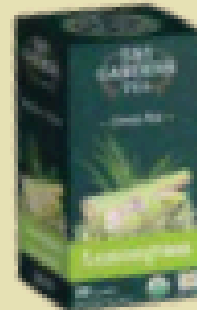
Green Tea with Peppermint

Organic Green Tea with Peppermint — a cool, uplifting blend that's naturally soothing and rich in antioxidants.



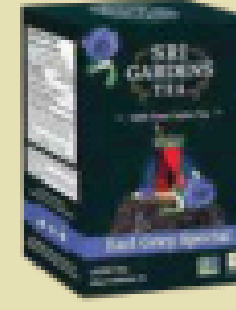
Jasmine Tea

Elegant and aromatic, Jasmine Tea captivates with its delicate floral notes and calming essence.



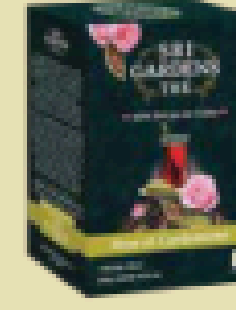
Lemongrass Green Tea

Lemongrass Green Tea blends fresh green tea and zesty lemongrass for a soothing, refreshing cup.



Earl Grey Special

A classic Ceylon tea infused with bergamot, offering a smooth, citrusy aroma and balanced flavour.



Rose & Cardamom Tea

A soothing blend of premium Ceylon tea with rose petals and cardamom for a delicate, aromatic taste.





Flagship Brand Partnerships

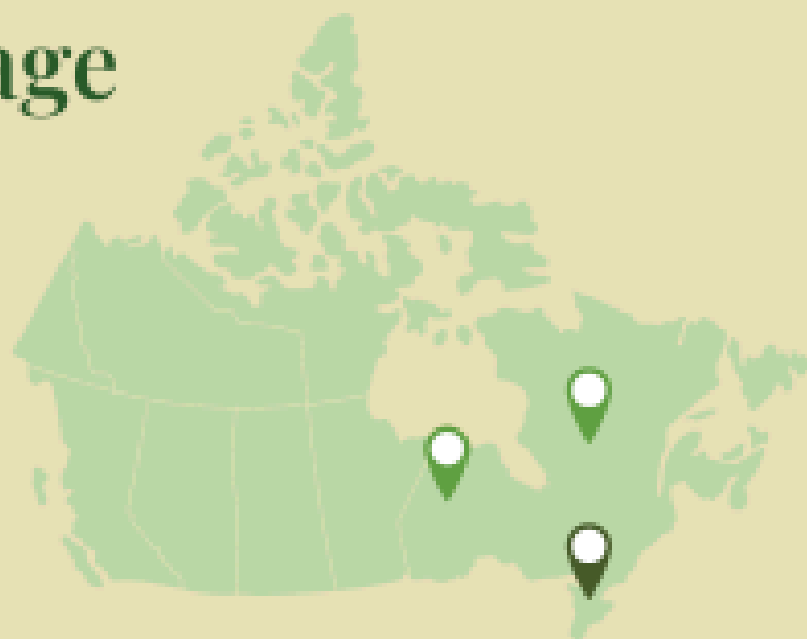
Altunsa - globally recognized for high-quality tomato paste & Mediterranean pantry essentials.

Market Coverage

- **Primary Region:**
Greater Toronto Area (GTA)
- **Secondary Regions:**
Ontario, Quebec, Western Canada (expanding)

Channels:

Independent grocery stores, ethnic supermarkets, cash & carry wholesalers, foodservice distributors, e-commerce retailers.



Competitive Advantages



Authentic
Mediterranean
sourcing



Fast, reliable
distribution



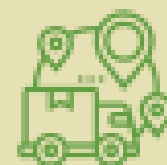
Multicultural
marketing
expertise



Data-driven
sales
strategy



Premium
branding and
packaging



Logistics & Operations

Ontario-based warehousing, efficient supply chain management, GS1-compliant barcoding, and scalable operations designed for growth.



Leadership

Prime Leaf Inc. is led by a forward-thinking entrepreneur focused on trust, operational excellence, and long-term growth.

Business Goals (2024-2026)

- Expand national distribution
- Scale monthly sales to \$200K+
- Strengthen brand authority
- Introduce new Mediterranean product lines
- Build automated, scalable operations

